



The National Brand Awards (Personal Branding) celebrate the world's best personal branding. Here's everything you need to know at a glance, including the 15 individual categories in more detail...

The Personal Brand Awards are awarded to (15) fifteen individuals each year who express what it means to create and execute on their brand value to achieve their dreams.

Goal: to recognize individuals who have achieved success through the personal branding practice.

These awards should be embraced and the National Brand Award (Personal Branding) is the highest honor an individual can receive, in displaying a well formed personal brand.

CATEGORIES

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|---------------------|---------------------------------|
| 1. ACTOR/ACTRESS | 9. RESEARCHER |
| 2. MODELS | 10. DOCTOR |
| 3. FASION DESIGNER | 11. JOURNALIST |
| 4. SINGER | 12. WRITER |
| 5. MUSICIAN | 13. CHEF |
| 6. SPORTS PERSONS | 14. ARTIST (PAINTING) |
| 7. POLITICAL PERSON | 15. LIFE TIME ACHEIVEMENT AWARD |
| 8. SOCIAL WORKER | |
